

교과목일람표

순번	학수번호	교과목명(국문)	교과목명(영문)	학점/이론/실습
1	038815	골프사업론	Golf Business Administration	2.0 / 2 / 0
2	038832	골프학개론	Introduction to Golf	2.0 / 2 / 0
3	037801	관광경영연구	Tourism Management	2.0 / 2 / 0
4	400022	관광경영전략	Strategic Management in Hospitality and Tourism	2.0 / 2 / 0
5	038801	관광계획개발론	Tourism Development Planning	2.0 / 2 / 0
6	037825	관광교통연구	Travel and Transportation	2.0 / 2 / 0
7	400064	관광도시개발연구	Tourism city development research	2.0 / 1 / 1
8	038831	관광레저연구방법론	Research Methods for Tourism &Leisure	2.0 / 2 / 0
9	037802	관광마케팅연구	Study on Tourism Marketing	2.0 / 2 / 0
10	400052	관광벤처와 기업가 정신	Tourism venture & Entrepreneurship	2.0 / 2 / 0
11	400048	관광벤처창업론	The Theory of Tourism Venture Entrepreneurship	2.0 / 2 / 0
12	037819	관광정보연구	Tourism Information	2.0 / 2 / 0
13	037803	관광조사분석	Recreation &Tourism Research Methods	2.0 / 2 / 0
14	037805	관광행동연구	Study on Tourist Behavior	2.0 / 2 / 0
15	039942	국민관광론	Domestic Tourism	2.0 / 2 / 0
16	400037	국제호텔관광세미나	Seminars in International Hospitality Management	2.0 / 2 / 0
17	400051	디지털시대와 관광	Digital Era and Tourism	2.0 / 2 / 0
18	400025	레저산업조사분석	Research & Analysis in Leisure Industry	2.0 / 2 / 0
19	038816	리조트개발세미나	Seminar in Leports Administration	2.0 / 2 / 0
20	037814	문화관광산업연구	Culture, Tourism, and Society	2.0 / 2 / 0
21	400059	문화관광서비스산업의성공지능	Culture and Tourism Resources	2.0 / 2 / 0
22	400054	문화관광정책세미나	cultural tourism policy seminar	2.0 / 2 / 0
23	400047	사례로 보는 관광트렌드의 이해	Understanding Tourism Trends as Examples	2.0 / 2 / 0
24	038827	스포츠마케팅	Sports Marketing	2.0 / 2 / 0
25	400058	야간경제와 야간관광의 이해	Understanding on Night Economy and Tourism	2.0 / 2 / 0
26	400042	여가사업창업론	Leisure Business Start-up	2.0 / 2 / 0
27	400020	여가심리학	Psychology of Leisure	2.0 / 2 / 0
28	037806	여행사경영연구	Travel Agency Management	2.0 / 2 / 0
29	037826	여행상품기획론	Tour Program Planning	2.0 / 2 / 0
30	037822	여행항공서비스론	Travel &Air Services	2.0 / 2 / 0
31	400021	조사분석세미나	Research Analysis Seminar	2.0 / 2 / 0
32	037804	축제이벤트연구	Festival &Event	2.0 / 2 / 0

33	200001	호텔관광경영이론세미나	Hospitality and Tourism Management Theory Seminar	2.0 / 2 / 0
34	400046	호텔관광외식통계조사분석1	Statistical Applications for Hospitality industry 1	2.0 / 2 / 0
35	400050	호텔관광외식통계조사분석2	Statistical Applications for Hospitality industry 2	2.0 / 1 / 1
36	037818	국제관광연구	International Tourism	2.0 / 2 / 0
37	400018	여가사회학	Sociology of leisure	2.0 / 2 / 0
38	037820	항공사경영연구	Airline Administration	2.0 / 2 / 0
39	400047	사례로 보는 관광트렌드의 이해	Understanding Tourism Trends as Examples	2.0 / 2 / 0
40	400055	관광자원과 해설	Tourism Resources and Interpretation	2.0 / 2 / 0
41	400067	호텔관광ESG경영론	Introduction to ESG Management in the hospitality industry	2.0 / 2 / 0
42	400038	빅데이터 상관과 입지 분석	Big Data Trading Area and Location Analysis	2.0 / 2 / 0
43	400069	관광산업론	Tourism Industry Theory	2.0 / 2 / 0
44	400070	골프소비자행동론	Golf Consumer Behavior	2.0 / 2 / 0
45	400071	호텔관광혁신경영	Innovative Management in Hotel and Tourism	2.0 / 2 / 0
46	038811	관광경제연구	Recreation & Tourism Economics	2.0 / 2 / 0
47	400075	관광기업 분석 및 투자전략	Tour Business Industry Analysis & Investment Strategy	2.0 / 2 / 0
48	400073	호텔관광ESG경영연구	A Study of ESG Management in the Hospitality Industry	2.0 / 2 / 0
49	400077	레저스포츠마케팅	Leisure Sports Marketing	2.0 / 2 / 0
50	400078	관광소비와 심리	Tourism Consumption and Psychology	2.0 / 2 / 0
51	400076	관광벤처 사례연구와 비즈니스 모델 수립	Tourism Venture case study and BM establishment	2.0 / 2 / 0
52	400080	ICT관광산업론	ICT Tourism Industry	2.0 / 2 / 0
53	400081	AI관광과 온라인 콘텐츠 개발	AI Tourism and Online Content Development	2.0 / 2 / 0
54	400083	지역관광장소콘텐츠개발	Local Tourism Destination Contents development	2.0 / 2 / 0